

The European Union Center of Excellence
announces three events celebrating the

Fiftieth Anniversary of the Signing of the Treaty of Rome

(March 25, 1957)

Wednesday, 28 March 2007

4:00 - 6:30 p.m.

Pyle Center, 702 Langdon St.

Fifty Years of Transformation: the EU's Triumphs and Future Challenges

4:00 - 5:30 p.m.

Videoconference with the University of North Carolina-Chapel Hill's EU Center of Excellence

Presenters:

John Stephens (Professor of Political Science and EUCE Director, UNC-Chapel Hill)
The European Social Model(s)

Liesbet Hooghe (Professor of Political Science, UNC-Chapel Hill)
Europe's Blues? Soul-Searching after the rejection of the Constitution

Myra Marx Ferree (Professor of Sociology and Director of the Center for German and European Studies, UW-Madison)
Gender and Social Inclusion in an Expanded EU

Jonathan Zeitlin (Professor of Sociology, History and Public Policy and Director of the UW-Madison's EUCE and Center for World Affairs and the Global Economy)
The New Architecture of EU Governance

European Research and Innovation: The Impact of Union

4:00 - 5:30 p.m.

EU/US Innovation Exchange Seminar

Moderator and Opening Comments:

Anne S. Miner (Executive Director, Initiative for Studies in Technology Entrepreneurship (INSITE);
Co-PI, Study on Entrepreneurship and Institutions, WAGE; Ford Motor Company Distinguished Chair in
Management & Human Resources, UW-Madison)

Lorrie Keating Heinemann, CCM, MBA (Secretary, Wisconsin Department of Financial Institutions)

European Presenters:

Mary Kavanagh, Ph.D. (Counsellor for Science Technology and Education, Delegation of the European Commission)
From Rome to 2007: 50 years of Peace and Prosperity in the EU

Frank Moeschler (European Commission, DG Research)
The Community Research Framework Programmes - A Historical Overview

Willem Zwolve (Senternovem Innovation Agency)
The Knowledge Triangle Eindhoven-Leuven-Aachen - An Example of Trans-National Cooperation in Research and Innovation

Jarmo Raittila (TEKES Innovation Agency)
The Finnish Innovation Miracle: Myth or Reality?

Questions and Answers

Reception

5:30 p.m. (Alumni Lounge)

Celebrating Europe: Fifty Years of Peace, Prosperity and Partnership

Opening Words:

Gilles Bousquet (Dean of International Studies, UW-Madison)

Jonathan Zeitlin (Professor of Sociology, History and Public Policy and Director of the UW-Madison's EUCE and Center for World Affairs and the Global Economy)



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